

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 4073315 /		<u>Alt Order #</u> Obama
<u>Product</u> OBAMA/PRES: SKED C		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 1781	
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 09/19/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFXT	09/25/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	1	\$700.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				1	\$700.00			
N 2	WFXT	09/25/12	09/28/12	Dr. Oz	10a-11a		:30			NM	3	\$600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				3	\$200.00			
N 3	WFXT	09/25/12	09/28/12	Wendy Williams	12p-1p		:30			NM	4	\$800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$200.00			
N 4	WFXT	09/25/12	09/28/12	Ricki Lake	4p-5p		:30			NM	2	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$200.00			
N 5	WFXT	09/25/12	09/28/12	Dr. Oz	5p-6p		:30			NM	2	\$500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$250.00			
N 6	WFXT	09/25/12	09/28/12	TMZ	7p-730p		:30			NM	2	\$1,100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$550.00			
N 7	WFXT	09/25/12	09/25/12	New Girl/Ben & Kate	8p-9p		:30			NM	1	\$6,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-T-----				1	\$6,500.00			
N 8	WFXT	09/26/12	09/26/12	X Factor - Net	8p-10p		:30			NM	1	\$10,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--W----				1	\$10,000.00			
N 9	WFXT	09/27/12	09/27/12	Glee - Net	9p-10p		:30			NM	1	\$11,000.00
		Candidate Discount										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$11,000.00			
N 10	WFXT	09/25/12	09/28/12	TMZ	1130p-12a		:30			NM	1	\$450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				1	\$450.00			
Totals											18	\$32,050.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/28/12	18	\$32,050.00	\$27,242.50
<b>Totals</b>	18	\$32,050.00	\$27,242.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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